

REPORT ON

Cultural Program – Maharashtra and Odisha

12th March 2022



**SADHU VASWANI INSTITUTE OF MANAGEMENT
STUDIES FOR GIRLS**

**DR. AMBEDKAR MEMORIAL INSTITUTE OF
INFORMATION TECHNOLOGY & MANAGEMENT
SCIENCES, ROURKELA, ODISHA**

PRESENT

CULTURAL PERFORMANCES

DATE: 12TH MARCH 2022
TIME : 11:30 AM
PLATFORM: MS TEAMS

75
Azadi Ka
Amrit Mahotsav

ISO 9001:2015 Certified

SVIMS
Sadhu Vaswani Institute
of Management Studies
Rourkela, Odisha

ROURKELA
damits

EK BHARAT SHRESHTHA BHARAT
एक भारत श्रेष्ठ भारत

एक भारत श्रेष्ठ भारत

The poster features a vibrant orange and pink background with illustrations of three women in traditional Indian attire (sarees) performing a dance. The text is arranged in a clear, hierarchical manner, starting with the organizing institutions, followed by the event title, date, time, and platform. Logos for SVIMS, the 75th Azadi Ka Amrit Mahotsav, and ISO 9001:2015 certification are also present.

EVENT DETAILS

Event Type	Cultural Program – Maharashtra & Odisha
Description	AKAM – EBSB
Day & Date	Saturday, 12 March 2022
Time	11.30 am
Venue	Online
Platform and link	https://teams.microsoft.com/join/19%3ameeting_Njg2MDQ0M2UtZDE5Yi00NWRhLWl0ZmItYTllYmQyNmY1M2Rh%40thread.v2/0?context=%7b%22Tid%22%3a%224b3e1dad-6ba8-4747-8577-1af9e5a6db67%22%2c%22Oid%22%3a%2299fcd709-4283-454f-aac5-1a8bc0bfd0b2%22%7d

CONCEPT OF THE PROGRAM

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav, India is celebrating the glorious history of its people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. Under this Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February 2022.

In this context, we have partnered with Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences, Rourkela, Odisha to jointly organize various events showcasing the culture and heritage of India.

The fifth event that is being organized under AKAM – EBSB is focusing on culture, that is showcased through folk dance, songs, etc.

OBJECTIVES

To showcase the culture of Maharashtra and Odisha among the students of SVIMS and DAMITS.

PROGRAM DETAILS

11:30AM	Introduction of the Program
11.31AM	Student Performances
12:25 PM	Vote of Thanks

EXECUTIVE SUMMARY

The program commenced with the Welcome Address by Ms. Mahima Sachdev, student, SVIMS, that was followed by a soulful bhajan sung by Ms. Deepali Chanchlani – *Achutam Keshawam*..

The students of SVIMS presented the following:

1. Speech on essence of Maharashtra by Ms. Mitali Ukey.
2. Dance performance by Ms. Namrata Nagpal on the popular Marathi number *mi hai koli*
3. Speech by Ms. Kanizfatema Khan who spoke about the cultural heritage of Maharashtra.
4. Ms. Kajal Malke danced to the number – *chala jao jejuri la*
5. Ms. Mahima Sachdev, recited a poem on culture of Maharashtra and significance of our rich culture and diversity.
6. Ms. Salomi Gore and Ms. Abinaa Fatimson, sang a beautiful duet song dedicating it to the women of India.
7. Ms. Merlin Martin sang a beautiful rendition of – *Dislaga bai disla*
8. A song – *Nimbonichya jada maghe* performed by Ms. Pratiksha Ransingh
9. A Marathi poem by Ms. Farzin, who brought out the importance of friendship in this age of digital world.
10. A beautiful lavani performance by Ms. Parishweta Gulhane had the audience swaying along with her.

After these wonderful performances by SVIMS students, students from DAMITS took the centre stage. They showcased the following performances:

1. Sambalpuri Dance - a folkloric dance form, that owes its origin to the western part of Odisha, particularly the erstwhile Sambalpur district of Odisha by the following students
 - Ms. Sonali Maharana
 - Ms. Rajnandini Toppo
 - Ms. Uma Rani Soni
 - Ms. Damini MajhiDa

2. Rendering their beautiful voices to the song - *Bande Utkal Janani* - were
 - Ms. Subhalaxmi Jena
 - Ms. Ashpreha Raj
 - Ms. Pooja Barik
 - Ms. Baisakhee Nayak
 - Ms. Ankita Tirkey
3. Semi classical Solo Dance by Ms. Subhalaxmi Jena beautifully showcased her talent and skills. So expressive and vocal just by using her facial expressions, amazing and memorable. Just what was needed after a musical and lyrical staging.
4. Song by Mr. Krishna Patra gave a wonderful performance that made our day!!
5. Fashion walk by Ms. Shashi Bisoi and Mr. Abinas, a beautiful sight indeed, an event at which collections of traditionally designed clothing were modelled for our audience.
6. Following DAMITS students presented the tribal dance
 - Ms. Ankita Tirkey
 - Mr. Basant Kullu
 - Mr. BishalLugun
 - Ms. AlishKerketta
 - Mr. Anish Burh
 - Ms. Sumitra Ganjhu
 - Mr. Nitesh Tirkey
 - Ms. Damini Majhi
 - Ms. Uma Rani Soni
 - Ms. Rajnandini Toppo
 - Mr. Pradeep Jojo
 - Ms. Sandhya Lomga
 - Ms. Pritika Ekka
 - Ms. Stela Bodra
 - Ms. SuraniKandulna

Lastly, on popular demand, we had Mr. Amit Pal, who sang in his true style and brought smiles on face of all the participants. He had been consistently participating in the event with zeal and enthusiasm.

The events jointly organized by SVIMS and DAMITS had both the institutes showcasing the culture and heritage of Maharashtra and Odisha. It is very essential to note that India is in the heart of all citizens, whether they belong to

Maharashtra or Odisha. Hence, as a tribute to the nation the last performance was given by Ms. Isha Khandekar, Ms. Shreya Vibute, Ms. Namrata Nagpal and Ms. Salomi Gore, students from MBA I, who gave a mesmerizing performance wherein they danced to the popular number – ‘Desh Rangeela’ from the movie ‘Fanaa’. This brought out the essence of national integration.

The program concluded with the vote of thanks was given by Dr. Divya Lakhani, HOD, SVIMS.

The enthusiastic participation of xxx students and faculty made this series of events under Azadi ka Amrit Mahotsav and Ek Bharat Shrestha Bharat a memorable one.

Annexure



